

# IxDA Sydney Podcast

S02 E8 - Elise Margaritis

Resources and Tools

Resource Type	Title	Description & Link
Website	<b>Famous Campaigns</b>	<a href="https://www.famouscampaigns.com/">https://www.famouscampaigns.com/</a> Famous Campaigns is an independent blog dedicated to celebrating the best in PR and marketing stunts and campaigns.
Website	<b>Designers.org</b>	<a href="https://designers.org/">https://designers.org/</a> World's leading designers and design consultants presenting their best designs and good design work in all industries from across the globe, and how designers can find different kinds of roles within the sustainability.
Website	<b>Sustainable Web Design</b>	<a href="https://sustainablewebdesign.org/">https://sustainablewebdesign.org/</a>
Book	<b>Designing for sustainability: A Guide to building greener digital products &amp; services</b>	Designing for Sustainability <a href="https://www.amazon.com/Designing-Sustainability-Building-Products-Services/dp/1491935774">https://www.amazon.com/Designing-Sustainability-Building-Products-Services/dp/1491935774</a> If the Internet were a country, it would be the sixth largest in terms of electricity use. That's because today's average web page has surpassed two megabytes in size, leading to slow load times, frustrated users, and a lot of wasted energy. With this practical guide, your web design team will learn how to apply sustainability principles for creating speedy, user-friendly, and energy-efficient digital products and services.
Book		<a href="https://abookapart.com/products/sustainable-web-design">https://abookapart.com/products/sustainable-web-design</a> The internet may be digital, but it carries a very physical cost. From image files to colors to coding languages to servers, the choices we make in our web work can eat up electricity and spit out carbon—and as the internet grows, so does the cost to the environment.