

IxDA Sydney Podcast

S02 E05 - Grishma Jena

Resources and Tools

| Resource Type | Title | Description & Link |
|---------------|-------------------------------------|--|
| Leader | Claudia Natasia | Webinar recap: customer research point of view interview with Claudia Natasia https://greatquestion.co/blog/webinar-recap-customer-research-point-of-view-interview-with-claudia-natasia |
| Organization | Nielsen Norman Group | We are a UX research and consulting firm trusted by leading organizations world-wide to provide reliable guidance on user experience. https://www.nngroup.com/articles/ |
| Tool | Dscout | dscout's qualitative research platform uses a mobile app and +100K eager participants to efficiently capture in-the-moment video and make insights easy to synthesize. Guides and Resources: https://dscout.com/guides-and-resources Case studies: https://dscout.com/case-studies |
| Leader | Kate Towsey | Research Operations Manager at Atlassian. Writing Research at Scale for Rosenfeld Media. Cha Cha Club (Research Ops Club) founder. https://kate-towsey.medium.com/ |
| Leader | Jake Burghardt | Focused on integrating streams of customer-centered research and data analyses into product operations, plans, and designs. https://medium.com/@jakeburghardt |
| Community | Research Ops Community | The leading community for Research Operations. We are a global group of people who've come together to discuss the operations of user research and design research - also known as ResearchOps https://researchops.community/ |
| Case Study | Spotify Design: Simultaneous | Colette Kolenda and Kristie Savage discuss how a three-step process for mixing qualitative and |

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| | Triangulation: Mixing User Research & Data Science Methods | quantitative methods can avoid data discrepancies and fuel product decisions. https://spotify.design/article/simultaneous-triangulation-mixing-user-research-and-data-science-methods |
| Case Study | Google's AI - Qualitative Analytics | Using Deep Learning to Improve Usability on Mobile Devices https://ai.googleblog.com/2019/04/using-deep-learning-to-improve.html |
| Course | Coursera Data Science Courses | https://www.coursera.org/browse/data-science |
| Course | EdX Data Science Courses | https://www.edx.org/learn/data-science |
| Course | Python for Beginners | https://www.python.org/about/gettingstarted/ |